



## **Tarpon Springs Merchants Association**

### **2025 Application**

**The Tarpon Springs Merchants Association (TSMA)** is a non-profit organization dedicated to enhancing the community of Tarpon Springs and the promotion of Tarpon Springs businesses. The mission of the TSMA is to improve and promote the welfare and the growth of the City of Tarpon Springs. The Association will:

- Promote businesses and services available in Tarpon Springs
- Participate in shaping the current and emerging business environment
- Unify member businesses, recognizing there is strength in numbers
- Develop a calendar of events to promote members and their businesses

There are many benefits to becoming a member of the Tarpon Springs Merchants Association. Included below are the highlights of your membership:

- Network opportunities to learn what is occurring in the business community, changes that may be happening within the City of Tarpon Springs.
- Advocacy for business specific needs within the community.
- Discounted participation opportunities in TSMA sponsored festivals such as First Friday, Hippie Fest, 2<sup>nd</sup> Saturday Market and Seafood Festival.
- Specific merchant focused events such as TSMA Wine Walk to interact with the community in your business location.
- Online advertisement on TSMA website as well as promotion of your events through our social media.
- Opportunity to get involved with specific community events and committees within the TSMA.



## Membership Opportunities

The Tarpon Springs Merchants Association offers multiple levels of membership. We believe the more people who participate and promote the organization, the more successful and enjoyable our community will be. Annual Renewal Membership is due by January 15th of each year for a calendar year.

- **General Membership:** Membership is open to any business within the City of Tarpon Springs that maintains a city license and has a brick-and-mortar business.
  - \$150 annually, each additional business location is \$75
- **Associate Membership:** Membership is open to any business within the city of Tarpon Springs that maintains a city license. This membership is for non-brick and mortar businesses.
  - \$75 annually
- **Honorary Membership:** The Board of Directors reserves the right to honor citizens of the community who work to improve and promote the Tarpon Springs Merchants Association.
  - \$50 annually

**Membership Voting:** Privileges shall be extended to all General Membership members. Each membership is allowed to cast one vote, regardless of additional business locations. Additionally, Non-Officer Board of Director members may cast one vote.

**General, Associate or Honorary Membership may serve as a non-officer position. Only General Membership members may serve in an Executive Board position.**



## Membership Application

Please circle the type of membership you are applying for:

General

Honorary

Associate

Business Name: (Please complete one form per business name)

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Business Physical Address:

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Business Phone: \_\_\_\_\_

Business Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

Business Facebook Page: \_\_\_\_\_

Please circle your business type:

Retailer

Restaurant

Brewery/Distillery

Bar/Lounge

Service

Please describe your business:

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Business Owner Name: \_\_\_\_\_

Owner Mailing Address: \_\_\_\_\_

Owner Cell Phone: \_\_\_\_\_

Owner Email Address: \_\_\_\_\_



Please check as many activities that are of interest to you.

- ☐ General activities related to Downtown & Surrounding Area
- ☐ General activities related to Sponge Docks
- ☐ Membership
- ☐ Marketing & Advertising
- ☐ First Friday
- ☐ Hippie Fest
- ☐ Seafood Fest
- ☐ Wine Walk
- ☐ Merry Martini

If you would like others within your business to receive correspondence, please include information below.

Additional Member Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Once complete, please send pages 3 and 4 along with payment. You may mail the application along with payment (cash, check or money order). Checks and money order to be made payable to TSMA. Mail to: P O Box 2793, Tarpon Springs FL 34688. Or you can drop it off at Gallery of Fun Finds, 111 Hibiscus Street in the white mailbox on side of building that says TSMA.

Questions? Contact [tarponspringsflorida@gmail.com](mailto:tarponspringsflorida@gmail.com)

For Internal Use

Date Received: \_\_\_\_\_

Form of Payment: Cash ☐ Check # \_\_\_\_\_

Amount Paid \$ \_\_\_\_\_